Summary

Dash2Trade is a world class crypto analytics and social trading platform that makes it easier for investors to make informed decisions.

Features of Dash2Trade include:

- Trading signals that provide buy/sell opportunities in the market
- Social sentiment and on-chain analysis to spot trending coins
- Strategy builder and social trading tools that make trading and adopting new strategies easier
- Bespoke scoring system to participate in crypto presales
- Crypto listing alerts to benefit from new listing announcements
- Trading competitions for subscribers

At the centre of the Dash 2 Trade ecosystem is the D2T token. The Dash 2 Trade platform will be completely powered by the D2T token launching as an ERC-20 token on the Ethereum Network. It gives users access to the crypto analytics platform, signals and social trading features.

The goal for our Dash 2 Trade platform is to be a world class crypto analytics and social trading platform. We want to provide as much value to our users as possible with actionable trading signals, accessible on-chain analysis and all of the trading tools needed to take advantage of opportunities in the market.

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Disclaimer
1. Platform Features

Dash 2 Trade is launching the taxless D2T token to support an informed trading analytics platform providing crypto traders with in-depth market insights to help create market-beating strategies. The Dash 2 Trade platform allows users to access signals, metrics and social trading tools for every type of trader. With the actionable insights powered by the D2T ecosystem, a trader can identify and analyse underlying factors that influence the price of cryptocurrencies.

With thousands of token projects, the crypto space is awash with competing tokens. As the space moves at high-speed, it can prove challenging to keep up with the speed and volatility of the markets. Many important trading factors can be missed in the midst of the rapid and abundant flow of daily information.

The ability to make decisions based on actionable insights is the largest factor of success for traders. The trader who is up-to-date with relevant data will be enabled to make consistently good decisions and succeed in the market. Signals can come in many different forms and Dash 2 Trade caters to those signals that can have the most actionable impact: listing alerts, presales, technical indicators, social metrics and more.

On top of direct actionable insights from metrics, we believe there is great value in a platform that supports a users’ trading journey. Dash 2 Trade creates that social ecosystem where users can share and actionize different approaches to the market.

Our years of collective experience in trading and working with real-time, complex market streams is what makes this possible. As we plan far into the future of the crypto space, we are excited by the tools and insights that people will be able to reap benefits from by joining Dash 2 Trade.

Unique Social Indicators

One of the core features of the Dash 2 Trade dashboard are the social and on-chain analysis insights. This enables dashboard users to spot specific coins that could witness significant movements in price.

Many major market movements are dictated by socio-cultural movements in the space. Social signals are one of the most important factors in this space as value is driven by perception first and technical factors second.

For example there could be an abnormally large amount of buzz that signal socio-cultural changes in the Web3 community. These metrics are able to track cultural trends throughout platforms such as Twitter and Reddit. The Dash 2 Trade platform automates the process to bring important social metrics to D2T token holders.
Social statistics track how active specific token discussions are, how widespread discussions are, and even how frequently the asset repository is getting updates pushed to it.

Features:

- Token/Project activity on social media
- Sentiment of token activity
- Developer activity for a project

**Bespoke Scoring System for Presales and ICOs**

Presales offer some of the most interesting opportunities in the crypto space. Presale tokens have completely different attributes related to them because they are not actively being traded on the market. As the name suggests, a presale is often used as the first injection of liquidity into the protocol and functions as a community-powered seed funding phase. Keeping track of the presale space can be very insightful into where a token or the general space is heading.

An informed decision is required as there are a lot of risks involved such as scams, honeypots and rugs. Our Dash 2 Trade dashboard will provide basic information and metrics to help all traders assess the legitimacy of presale tokens.

The Dash 2 Trade team will perform manual scoring of projects, to assess key metrics that cannot be evaluated by automated software. The Dash 2 Trade scoring system takes into account a vast number of metrics, such as the credentials of the team behind the project, whether the contract has been adequately audited, and the tokenomics of the token.

Features:

- Overview of pre-sale tokens that provide insight on unique projects.
- A ‘Dash Score’ assessing the general quality of a presale token along with fundamental metrics to measure credibility of a project.
Strategy Builder and Backtester

The Dash 2 Trade analytics platform actively encourages independent trading strategies. Those in possession of D2T tokens will have access to our innovative strategy builder. This enables traders of all skill sets to create their crypto trading strategy based on Dash 2 Trade metrics.

Before risking any capital, D2T holders can utilise the Dash 2 Trade backtesting platform. This mirrors live market conditions across all data points, inclusive of volume, volatility, and order book activity from the most prominent exchanges.

This means that D2T holders can assess whether or not their identified strategy is profitable. If it isn’t, traders can re-evaluate the strategy and subsequently make suitable amendments. The trader can then revert back to the Dash 2 Trade backtesting platform for further analysis.

Users will be able to directly test whether their thinking and strategy will perform in the market and it will also come with a metric to assess the risk of a given strategy. The expertise of our expert veterans of the crypto and trading industry lead this development to make backtesting accessible to D2T holders.

Independent Technical Indicators

Technical signals are typically used by day-traders to make short-term trading decisions, but can also be used by other types of traders in order to make well informed entrances and exits on an asset.

These include technical indicators such as moving averages, bands, supports, price correlation between assets, outliers in volume, orderbook statistics on centralised exchanges, and even whale activity.

Originally used in the traditional stock and financial markets, these technical indicators have also proven to be popular within the crypto space. Being able to track these signals from a platform in real time gives average traders the same level of access to information as any informed market insider would have.

Dash 2 Trade encapsulates all these concepts in an accessible full-spectrum platform for traders who can easily see the information for making sound decisions while improving their risk management.

Features :

- Moving averages
- Support lines
- Correlation of price movements between coins and assets
- Orderbook statistics
Auto Trading API

Dash 2 Trade’s auto-trader will allow users to set up automated trading strategies based on metrics that link with their broker API. For example, it would allow a trader to configure “IF [metric ABC] of [BTC] to reach value [X], then place a [BUY/SELL] [market_order] for [$1000] [BTC].”

In essence, we are allowing custom orders that users can set up to link Dash 2 Trade’s metrics with trading strategies. As part of the system, an automatic review of the performance of the auto-trader will be added. For example, say a trader would have a consistent stop loss added into their strategy, Dash 2 Trade would provide a revenue hypothetical comparison of setting the stop-loss at a different amount (assuming no market impact). Another tool to help traders improve their performance by allowing them to run the hypothetical strategy in parallel to track your active strategies.

Risk Profiler

Next to providing insights and tools, it is Dash 2 Trade’s goal to set out to guide retail traders to take more effective approaches to the market. Shorting for example can be an effective tool that many retail traders underutilize.

Dash 2 Trade will introduce traders to the psychology behind making good trading decisions in any market. A trader’s risk profile is key to building a strong framework that consistently makes profitable trades. With this framework for example we can recommend whether a trader is suited to day trade or whether a trader is sensitive to seeing charts in a certain colour to make decisions.

This risk profile allows Dash 2 Trade to constantly engage with traders to improve their decision making and make them aware of market psychology.

Listing Alerts

New exchange listing announcements can result in significant price changes for a token. The reason for this is that when a major exchange announces that it will be listing a coin, this often results in a lot of additional trading volume. This is especially true for tier-one exchanges like Binance, Coinbase, FTX, and Gate.io.

For D2T subscribers, immediate access is provided to new crypto listings that the Dash 2 Trade platform identifies. This offers an opportunity for D2T holders to capitalise on any listing news as it comes.
On-chain Analytics

Dash 2 Trade will feature on-chain statistics for token and wallet activities allowing D2T holders to monitor whale movements and market maker dynamics throughout different blockchains.

The core objective when performing on-chain analysis is to scan leading networks around the clock - such as Bitcoin, Ethereum, Binance Smart Chain, and Solana, to identify specific trends. These four networks alone account for the vast majority of tokens in the crypto trading market.

In the case of Dash 2 Trade, the underlying software has the capacity to flag unusual token movements. This could, for example, refer to a larger movement of Sihba Inu from a private wallet into an exchange. In this scenario, the movement would, in real-time, flag up on the Dash 2 Trade analytics dashboard as a potential incoming sell activity.

Social Trading

Dash 2 Trade will host a number of social trading features for D2T token holders. Our trading competitions will feature a weekly prediction challenge. Insights from the predictions made will be available to D2T users and the winner of the competition receives a D2T reward.

Trader AMA’s allow the community to engage with traders with a diverse set of experiences and backgrounds. These sessions could be a catalyst for a new approach to the market or insight in the trading psychology.

Shareable signals and strategies are something that users will be able to generate and share in the community. User’s performance will be tracked so that users can find the most consistently performing community members to follow.
2. D2T Tokenomics

The Dash 2 Trade analytics dashboard operates on top of the Ethereum blockchain. The native digital asset of the project is the D2T token, which complies with the ERC-20 standard. D2T is a utility token that offers its holders a full range of benefits, such as access to the Dash 2 Trade terminal and all of the features previously discussed. The total supply of D2T is 1 billion tokens. This represents the total fixed supply, so no additional tokens will be created.

The D2T token is the token for Dash 2 Trade Web3 platform. The D2T token will be used for subscriptions to the dashboard and required to access various features of the dashboard. As we progress along the roadmap, more of Dash 2 Trade’s features will be linked with D2T.

Dash 2 Trade stands behind the idea that value should come from the project and not from people trading the token. We believe that the barrier to entry and exit into the Dash 2 trade ecosystem should not have a cost imposed on it. D2T will always be taxless.

0% Tax – Forever

Dash 2 Trade stands behind the idea that value should come from the project and not from people trading the token. We believe that the barrier to entry and exit into the Dash 2 trade ecosystem should not have a cost imposed on it, and so tax will never be charged to our community.

Dashboard Access

First and foremost is that access to the platform will be provided through an exchange of D2T tokens. There will be a free tier for users to explore the Dash 2 Trade platform, but most of the features will be locked in a premium tier requiring D2T tokens for access. A full list of features accessed on launch of Dash 2 Trade can be viewed in our membership table.

Trading Competitions

Participation in trading competitions and rewards in the D2T ecosystem will use the D2T token. Dash 2 Trade wants to encapsulate the ethos of Trade 2 Earn (T2E), and believes that rewarding users for learning and trading is a powerful way to help people get familiar with and thrive in the market.

Advanced Tooling

As features on the roadmap are further developed, more advanced tools like running backtests will require D2T tokens. These strategy analysers, especially when running it across many different tokens can be computationally intensive. Users only pay for what they use.
## Token Distribution

<table>
<thead>
<tr>
<th>Description</th>
<th>Percentage</th>
<th>Tokens</th>
<th>Vesting</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private Sale</td>
<td>3.5</td>
<td>35,000,000</td>
<td>Free</td>
<td>Private Sale</td>
</tr>
<tr>
<td>Public Sale</td>
<td>66.5</td>
<td>665,000,000</td>
<td>Free</td>
<td>Public Sale</td>
</tr>
<tr>
<td>Liquidity</td>
<td>5</td>
<td>50,000,000</td>
<td>N/A</td>
<td>Fund reserved for exchange listings</td>
</tr>
<tr>
<td>Talent Acquisition</td>
<td>5</td>
<td>50,000,000</td>
<td>Vested linearly over 5 years</td>
<td>Funds reserved to bring talent to the team</td>
</tr>
<tr>
<td>Competition Pool</td>
<td>5</td>
<td>50,000,000</td>
<td>Vested linearly over 5 years</td>
<td>Used to fund trading competitions</td>
</tr>
<tr>
<td>Project Growth Fund and Development</td>
<td>15</td>
<td>150,000,000</td>
<td>Vested linearly over 5 years</td>
<td>Reserved and dedicated to the long term project development</td>
</tr>
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</table>
Subscription Structure

Dash 2 Trade has three broad membership tiers that determine access to metrics and features linked to a D2T token amount. The price of subscriptions in D2T is benchmarked to 300 D2T and 1000 D2T for the starter and premium tier respectively.

Free Tier

The free tier does not require the user to hold any D2T tokens. This will, however, greatly reduce the number of features that the user has access to.

On the free tier, the user will have unfettered access to the Dash 2 Trade market data terminal, which offers tier-one pricing information that all traders should be using. While the free tier offers access to market/social metrics, in addition to notable presale token launches - this will only be for selected tokens. Those on the free tier will not have access to automated trading tools, the strategy builder and backtesting platform, or watchlists.

Ultimately, the purpose of the free tier is to offer insight into what the Dash 2 Trade analytics dashboard offers. However, to fully capitalize on the professional-grade services provided by Dash 2 Trade, a monthly subscription will need to be considered.

Starter Tier

The starter tier offers access to advanced on-chain data, and basic insights into notable presale launches. Watchlists are limited to two, and foundation access to market indicators and social metrics is provided. The starter tier also offers access to automated trading tools, alongside the strategy building and backtesting platform. There is also a members-only Discord channel for users to discuss metrics and insights.

Premium Tier

The premium tier offers intimate access to all Dash 2 Trade features. This includes access to quarterly trading competitions, with 5% of subscription fees allocated to the prize pool.

Premium tier members also have access to on-chain data, whale wallet alerts, and professional-grade market indicators. Social metrics come in the form of market-leading data feeds in real-time.
Premium Dash 2 Trade subscribers will have access to our coverage and analysis of which crypto pre-sales to target. Live event streams take things to the next level on the premium tier too, which offers unrivalled access to our proprietary crypto trading insights. Crucially, the premium tier is aimed at those that have a singular goal - to consistently outperform the crypto market through the actionable insights that D2T provides. The premium tier is priced at 1,000 DT2 tokens per month. A 20% discount is available to those that commit to an annual purchase of 9,600 DT2 tokens.

<table>
<thead>
<tr>
<th>Membership</th>
<th>Free Tier</th>
<th>Starter Tier</th>
<th>Premium Tier</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Subscription Mode</strong></td>
<td>Free</td>
<td>Monthly Subscription</td>
<td>Monthly Subscription</td>
</tr>
<tr>
<td><strong>Subscription Price</strong></td>
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<td>400 D2T</td>
<td>1,000 D2T</td>
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<tr>
<td><strong>Subscription Rewards</strong></td>
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<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Discord Channel</strong></td>
<td>Access to General Channels and Chat</td>
<td>Access to Members Channel</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Onchain Stats</strong></td>
<td>Basic Dex Data</td>
<td>Advanced Dex Data</td>
<td>Advanced Dex Data + Whale Wallet Watch</td>
</tr>
<tr>
<td><strong>Deck Data</strong></td>
<td>Full</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Market Data</strong></td>
<td>Information available selected tokens</td>
<td>Foundation Market Indicators</td>
<td>Professional Market Indicators</td>
</tr>
<tr>
<td><strong>Market Metrics</strong></td>
<td>Information available selected tokens</td>
<td>Foundation Social Indicators on general long term trends</td>
<td>Professional Social Metrics available on real-time basis</td>
</tr>
<tr>
<td><strong>Social Metrics</strong></td>
<td>Information available selected tokens</td>
<td>Basic Insights of pre-sale tokens</td>
<td>Additional metrics to pre-sale tokens</td>
</tr>
<tr>
<td><strong>Pre-sale Tokens</strong></td>
<td>Information available selected tokens</td>
<td>Event stream based on only market data and indicators</td>
<td>Event stream based on all metrics and indicators on the platform</td>
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<tr>
<td><strong>Watchlist</strong></td>
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<td>2 watchlists</td>
<td>100 watchlists</td>
</tr>
<tr>
<td><strong>Event Streams</strong></td>
<td>Limited market information available for selected tokens</td>
<td>Gated behind ad-hoc purchase for interested traders using D2T coin to backtest their trading hypothesis against historical data</td>
<td></td>
</tr>
<tr>
<td><strong>Backtester Roadmap Feature</strong></td>
<td>N/A</td>
<td>Gated behind ad-hoc purchase based on D2T.</td>
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<tr>
<td><strong>WIP</strong></td>
<td>N/A</td>
<td></td>
<td></td>
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<tr>
<td><strong>Automated Trading</strong></td>
<td>N/A</td>
<td>Create automated trading strategies based on platform metrics. token. Gated behind ad-hoc purchase based on D2T.</td>
<td></td>
</tr>
</tbody>
</table>
The Dash 2 Trade Ecosystem

Community-Centric

We believe that community is the key for success, especially in the Web3 space. The happier and more successful a community of a project is, the further they will propel the project to new heights. With the spirit of community first in mind, our dedicated Discord group is open for community discussions about tokens and trading as a whole. We also aim to protect and grow our community through consistent engagements and knowledge sharing that will help them succeed and thrive in the crypto space.

Transparency

At the heart of Web3 amongst community and collaboration, is transparency. One of the core differences of crypto and traditional finance is the open-source information that is available in real time within the cryptosphere. We highly value honest and transparent information sharing. Dash 2 Trade will provide constant updates on our social media platforms, with all D2T transactions available on the blockchain in real time.

Scalable

Our Dash 2 Trade platform grows alongside the crypto market. As soon as the protocol launches, data is not only collected, but also continuously stored within the data banks in real time. As more relevant points of data are identified and stored, further market insights can be discovered, and Dash 2 Trade will be able to provide more in-depth and accurate technical analysis as we grow and scale.

Risk conscious

Understanding trading risk is an important theme of the Dash 2 Trade platform. Every trade and market has some sort of risk-to-reward tradeoff to be made connected to trading style and trading psychology.
Co-Founded by Veterans from Learn 2 Trade

Learn 2 Trade is an established trading signal brand with over 70,000 members worldwide. Over the course of 3 years, and under the mentorship of top traders in the industry, we have helped a large number of people succeed through the platform. Learn 2 Trade educates users in trading, and also provides trading signals to the community.

The same successful team that created Learn 2 Trade has teamed up with profitable traders, quants and AI developers to deliver a crypto trading dashboard and ecosystem that can improve the trading success odds for retail traders.

With our experience, large existing customer base, and track-record we have confidence in our ability to launch Dash 2 Trade successfully. We set out to expand our already successful brand and build a firm with a sustainable and trustworthy foundation within web3. We are providing a specialised, easy-to-use dashboard data aggregation tool that will change the crypto trading space.
3. Roadmap

**Q1 2023**

**Website Launch and Presale**
- Dashboard Launch and Beta Testing - Launch of the dashboard and start of subscriptions giving users access to:
  - Social metrics data
  - Technical indicators
  - Presale insights and scoring
  - Real-time event streams
  - Customizable Watchlists
  - News Feeds
  - New listing announcements
  - CEX and DEX Listings for D2T Token

**Q4 2022**

**VC Investment**
- Create founding team and governance
- Development kick-off
- Trader partnerships
- Presale launch of D2T token
- Full Security Audit

**Q2 2024**

**Auto-trader**
- Auto-trader launch
- Trading competition launch
- Integration with CEX API’s
- Competition launch
- Trader AMA’s
- Dash 2 Trade Terminal
- Messenger
- Tradelab
- Mobile App
- Widgets
- Academia
- Integrate trading strategies with centralised Exchanges.

**Q4 2023**

**Backtester**
- Backtester
- Risk Profiler
- Trading competition launch
- Trader AMA’s
- More CEX partnerships, Integration of D2T Platform

**Q4 2024**

**Social & Copy Trading Functionality**
- Charting Tools
- D2T Social Trading Features
- Community feedback features
- Further CEX listings
Risk Profile

Understanding risk is an important theme for the Dash 2 Trade platform and that is one of the reasons why the risk profiler is a key part of our roadmap. Likewise before deciding to purchase the D2T token a prospective holder should carefully weigh their own risk appetite.

Purchasing D2T tokens has a degree of risk to it and it may lead to the loss of a considerable or the whole of the purchased amount. Before purchasing, prospective holders should carefully consider the risks identified in this whitepaper, as well as any other risks not anticipated or included in this document.

The regulatory status of crypto assets may vary depending on your jurisdiction. It may be possible that future laws, regulation or policies relating to crypto assets may be implemented that affect token holders’ acquisition, rights, and ability to buy, sell, convert or use crypto assets such as the D2T token.

You should only purchase D2T tokens if you fully understand the tokenomics of the D2T token and the D2T ecosystem. Crypto assets are not regulated as financial instruments and there is no refund or compensation available from corresponding regulatory bodies.

Crypto assets can be the subject of expropriation or theft. There may be no remedy if there is a successful attack by malicious actors against the Ethereum Chain on which the D2T token is built. Additionally, hackers may attempt to interfere with the D2T platform directly in a number of different ways such as malware attacks, distributed denial of service attacks and consensus-based exploits. These attacks could lead to a loss of D2T tokens or the loss of the ability to access D2T tokens.

Readers should consider consulting professionals such as independent financial adviser, a tax consultant, accountant or a lawyer in order to fully satisfy themselves regarding any outstanding matter related to the purchase of the D2T token.
For the avoidance of doubt, Dash2Trade does not provide any investment advice nor does it execute or facilitate transactions on behalf of its users. Dash2Trade’s business model is to provide unique and insightful, cutting edge market information and data to its users to support them in their trading activities.

Disclaimer: This Whitepaper is intended for information purposes only and does not constitute investment advice or any recommendation to invest in cryptocurrencies or digital assets. Cryptocurrencies and digital assets may be unregulated in your jurisdiction. The value of cryptocurrencies and digital assets may go down as well as up. Any profits may be subject to capital gains or other taxes applicable in your jurisdiction.